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## Member News

### NECC Members Get Connected

Date: 13-10-2009

Two members of the region's largest membership organisation have realised the benefits of belonging after working closely together to improve management skills through

the downturn.

BT, partner members of the North East Chamber of Commerce (NECC), approached fellow NECC member John Edington, a personal and corporate development specialist, to provide a bespoke training programme to support their management staff through the downturn.

Derek Richardson, General Manager for Openreach BT in the North East and Cumbria was keen to take advantage of John's expertise to provide 45 BT managers with practical techniques to manage change and to help create skills to enhance and support employee engagement.

The sessions, which were run over the course of a day, attracted very positive feedback from the managers in attendance.

Derek was delighted with the outcome of the training. He said:

"The training proved to be extremely practical, very relevant, interactive and most importantly fun. We have already observed positive key phrases and changes in behaviour as a result of the training and have created a common language."

John Edington was pleased that the two businesses had been able to produce such positive results and said:

"The benefits of belonging to the NECC has proved to be invaluable to both businesses as it has allowed us both to prosper whilst creating a more productive, motivated leadership team."

NECC account manager Beth Stockdale added:

"It's fantastic to see two members working together to share business knowledge and improve their skills. The North East business community has a fantastic wealth of skills and knowledge and I hope that many other NECC members can identify the benefits that other businesses can bring to their organisations."

To find out more about the benefits of belonging to the North East Chamber of Commerce (NECC), [click here](#) or call 0300 303 6322.

To find out how John Edington could help your business, visit [www.johnedington.co.uk](http://www.johnedington.co.uk)

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